

Station WVBT-TV NORFOLK, VA.  
Advertiser (    ) OBAMA FOR AMERICA  
Product BARACK OBAMA  
Estimate# 1536  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency (    ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
CLIENT: OBAMA FOR AMERICA SC=\*

--- REMARKS ---  
THIS IS A NEW POLITICAL ORDER  
CONTRACT TOTAL IS \$50,825  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	2P-3P	STEVE WILKOS	:30	\$50.00	09/25-09/28	8	1	8	\$400.00	
				Buyline Comment: STEVE WILKOS								
	2	M	2P-3P	STEVE WILKOS	:30	\$35.00	10/01-10/01	2	1	2	\$70.00	
				Buyline Comment: STEVE WILKOS								
	3	TU-F	3P-4P	JERRY SPRINGER	:30	\$60.00	09/25-09/28	8	1	8	\$480.00	
				Buyline Comment: JERRY SPRINGER								
	4	M	3P-4P	JERRY SPRINGER	:30	\$60.00	10/01-10/01	2	1	2	\$120.00	
				Buyline Comment: JERRY SPRINGER								
	5	SU	10A-11A	FOX NEWS SUNDAY	:30	\$50.00	09/30-09/30	2	1	2	\$100.00	
				Buyline Comment: FOX NEWS SUNDAY								
	6	TU-F	5P-6P	JERRY SPRINGER	:30	\$100.00	09/25-09/28	8	1	8	\$800.00	
				Buyline Comment: JERRY SPRINGER								
	7	M	5P-6P	JERRY SPRINGER	:30	\$100.00	10/01-10/01	2	1	2	\$200.00	
				Buyline Comment: JERRY SPRINGER								
	8	TU-F	10P-1045P	LATE NEWS	:30	\$300.00	09/25-09/28	6	1	6	\$1,800.00	
				Buyline Comment: LATE NEWS								

EC'd Yes Last Received: 09/18/2012 5:48 PM

Showing Buylines: All Lines

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 Buyer DAN NAGELBERG Flight Dates 09/25/2012 - 10/01/2012 Salesperson FAX# 215-567-5938  
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	9	M	10P-1045P	Buyline Comment: LATE NEWS	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
	10	TU-TH	1045P-11P	Buyline Comment: SPORTSWRAP	:30	\$150.00	09/25-09/27	3	1	3	\$450.00	
	11	M	1045P-11P	Buyline Comment: SPORTSWRAP	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
	12	SU	1045P-11P	Buyline Comment: SUNDAY SPORTSWRAP	:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
	13	TU-F	7P-730P	Buyline Comment: TMZ ON TV	:30	\$125.00	09/25-09/28	4	1	4	\$500.00	
	14	M	7P-730P	Buyline Comment: TMZ ON TV	:30	\$125.00	10/01-10/01	1	1	1	\$125.00	
	15	TU-F	730P-8P	Buyline Comment: DISH NATION	:30	\$125.00	09/25-09/28	4	1	4	\$500.00	
	16	M	730P-8P	Buyline Comment: DISH NATION	:30	\$125.00	10/01-10/01	1	1	1	\$125.00	
	17	M	8P-9P	Buyline Comment: BONES	:30	\$800.00	10/01-10/01	2	1	2	\$1,600.00	
	18	M	9P-10P	Buyline Comment: THE MOB DOCTOR	:30	\$800.00	10/01-10/01	2	1	2	\$1,600.00	
	19	TU	8P-9P	Buyline Comment: RAISING HOPE/BEN & KATE	:30	\$700.00	09/25-09/25	2	1	2	\$1,400.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	TU	9P-10P	NEW GIRL/THE MINDY PROJECT	:30	\$1,500.00	09/25-09/25	2	1	2	\$3,000.00	
	21	W	8P-10P	THE X-FACTOR	:30	\$1,500.00	09/26-09/26	2	1	2	\$3,000.00	
	22	TH	8P-9P	THE X-FACTOR RESULTS	:30	\$1,500.00	09/27-09/27	2	1	2	\$3,000.00	
	23	TH	9P-10P	GLEE	:30	\$800.00	09/27-09/27	2	1	2	\$1,600.00	
	24	SA	730P-11P	FOX COLLEGE FOOTBALL	:30	\$300.00	09/29-09/29	3	1	3	\$900.00	
	25	SU	4P-7P	REDSKINS FOOTBALL	:30	\$6,000.00	09/30-09/30	1	1	1	\$6,000.00	
	26	SU	12P-1P	FOX NFL PRE-GAME	:30	\$700.00	09/30-09/30	2	1	2	\$1,400.00	
	27	SU	1P-4P	NON-REDSKINS FOOTBALL	:30	\$4,000.00	09/30-09/30	2	1	2	\$8,000.00	
	28	SU	4P-430P	FOX NFL MID-GAME	:30	\$2,000.00	09/30-09/30	1	1	1	\$2,000.00	
	29	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
	30	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$300.00	09/30-09/30	2	1	2	\$600.00	



Rep Order# 6853825 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/18/2012 6:42 PM 5 of 7

Last Received: 09/18/2012 5:48 PM

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	42	M	8A-9A	THE DAILY BUZZ	:30	\$20.00	10/01-10/01	2	1	2	\$40.00	
	43	TU-F	9A-10A	AMERICA'S COURT	:30	\$20.00	09/25-09/28	8	1	8	\$160.00	
	44	M	9A-10A	AMERICA'S COURT	:30	\$20.00	10/01-10/01	2	1	2	\$40.00	
	45	TU-F	10A-11A	MILLIONAIRE	:30	\$20.00	09/25-09/28	8	1	8	\$160.00	
	46	M	10A-11A	MILLIONAIRE	:30	\$20.00	10/01-10/01	2	1	2	\$40.00	
	47	TU-F	11A-12P	JEFF PROBST	:30	\$20.00	09/25-09/28	8	1	8	\$160.00	
	48	M	11A-12P	JEFF PROBST	:30	\$20.00	10/01-10/01	2	1	2	\$40.00	
	49	TU-F	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/25-09/28	8	1	8	\$280.00	
	50	M	12P-1P	WENDY WILLIAMS	:30	\$35.00	10/01-10/01	2	1	2	\$70.00	
	51	TU-F	1P-2P	RICKI LAKE	:30	\$35.00	09/25-09/28	8	1	8	\$280.00	
	52	M	1P-2P	RICKI LAKE	:30	\$35.00	10/01-10/01	2	1	2	\$70.00	

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6 of 7

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	53	TU-F	4P-5P	STEVE WILKOS	:30	\$100.00	09/25-09/28	8	1	8	\$800.00	
			Buyline Comment: STEVE WILKOS									
	54	M	4P-5P	STEVE WILKOS	:30	\$100.00	10/01-10/01	2	1	2	\$200.00	
			Buyline Comment: STEVE WILKOS									
	55	TU-F	11P-1130P	THE INSIDER	:30	\$100.00	09/25-09/28	4	1	4	\$400.00	
			Buyline Comment: THE INSIDER									
	56	M	11P-1130P	THE INSIDER	:30	\$100.00	10/01-10/01	1	1	1	\$100.00	
			Buyline Comment: THE INSIDER									
	57	TU-F	1130P-12A	DISH NATION	:30	\$50.00	09/25-09/28	4	1	4	\$200.00	
			Buyline Comment: DISH NATION									
	58	M	1130P-12A	DISH NATION	:30	\$50.00	10/01-10/01	1	1	1	\$50.00	
			Buyline Comment: DISH NATION									
	59	M	5A-6A	RICKI LAKE	:30	\$5.00	10/01-10/01	1	1	1	\$5.00	
			Buyline Comment: RICKI LAKE									

---REPORT TOTALS---

Report Totals: 193 / \$50,825.00

---SALES MONTHLY TOTALS---

Sep 12: 158 / \$45,590.00 Oct 12: 35 / \$5,235.00

Sales Totals: 193 / \$50,825.00

Station Totals: 193 / \$50,825.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$220,978 CATV 0% WAVY 32% WGNT 3% WPXV 0% WTKR 14%

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Fax#		WTVZ	7%	WVBT	23%
				WVEC	21%

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE